

The second in this year's cycle of **MAST workshops** brings together artists, scientists and technologists from around Europe to learn from each other and develop methodologies that can bring about better futures for all. Based on a body of preparatory work, from March 11 to 15, 2019 the participants will meet at the **University of Nova Gorica School of Arts** to **map, develop, iterate** and **pitch** to the MAST committee novel methodologies that will gradually contribute to a **toolbox for innovating the relationship of man and machine**, in order to find innovative solutions for a truly Social Europe.

The workshop creates an opportunity for the students and their tutors to jointly develop methodologies that can translate artistic ideations into possible scenarios and prototypes. Such a process is usually called **Do\_it\_Together (DITO)**, however here it aims to be moderated and lead in a manner that every participant feels included. The process throughout the day is structured with lectures and hands-on activities that help the participants to understand the beauty and thrill of the innovation process from a perspective of artist, scientist/artist, entrepreneur/artist...

As a long-term aim of MAST, bringing different disciplines together into such a general framework should open up not only new working places and styles, but also bring about a new profile –the **“innovation catalyst”**, a multi-skilled and cross-knowledgeable person that competently switches between different professional realms, interconnects and develops new paradigms, finds unconventional, art-thinking based solutions, as well as provides necessary translations among realms.

Some creative concepts will be brought to Nova Gorica from the November workshop on **Progressive Product Prototyping** in Funchal, Portugal, several should spring up through new encounters and a fresh body of local participants in Nova Gorica, to be further iterated at the events in Graz (**Spatial Design Challenge: Algorithmic Spatial Studies**), Austria (April) then in Ljubljana, Slovenia (May), to be eventually evaluated, jointly reflected and prepared for the next academic year in the Rijeka, Croatia “Interfacing Academy” event.

students will think & work together with:

- **PETER PURG** | Prof., PhD | UNG AU Professor in New Media, MASTmodule.eu Lead
- **JURIJ KRPAN** | Kersnikova.org, Kapelica gallery Art Director; MAST
- **ROBERTINA ŠEBJANIČ** | <http://robertina.net/art> – technology – science
- **ŠPELA PETRIČ** | [www.spelapetric.org](http://www.spelapetric.org) new media art, ex-science
- **SIMON MOKOREL** | Flapax/Arctur, Guest lecturer on Innovation Management
- **MLADEN FRANKO**, Prof., PhD | UNG, Guest lecturer on Science and Innovation
- **MAST COMMITTEE** | representatives of the [MAST consortium partners](#)



# FUTURE.HUMAN@WORK

Rethinking, Art, Science & Technology  
for Social Europe | 11. - 15. 3. 2019



Sofinancira program  
Evropske unije  
Ustvarjalna Evropa



AKADEMIJA UMETNOSTI  
SCHOOL OF ARTS



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# MAST WORKSHOP PROGRAMME & SCHEDULE

Venue: [University of Nova Gorica School of Arts](#), ground floor, Large Studio  
| ADDRESS: Via Armando Diaz 5, Gorizia, Italy, Eastern Wing, ground floor | suggested entry from the rear of the “Palazzo Alvarez” complex at Via Nizza!

**Sun** arrival of students to accommodation

**Mon** 8.30 Everyone meets for **coffee & cakes** @ [University of Nova Gorica School of Arts](#) (address: Via Armando Diaz 5, Gorizia, Italy, Eastern Wing, ground floor)

9-12 **intro session** Jurij&Peter, with break  
About MAST, its curriculum and this workshop (Peter)  
About A-S-T for Innovation (Jurij)

(lunch)

13.30 **workshop preparation** (mapping)  
- Round of introductions

16.30 Work with student materials prepared for **Task 1**  
Jurij&Peter moderating, with Robertina&Špela present

(open end)

**Tue** 9h **Robertina Šebjanič artist-talk**  
(minibreak)

10h **Špela Petrič artist-talk**  
(minibreak)

11-12h **discussion** Robertina&Špela  
&Jurij&Peter

(lunch)

13.30 **workshop (grafting yesterday's ideas)**  
- 16.30 in two groups with  
Jurij, Robertina&Špela

(open end)

20h a-MAST-**socializing** event at Mostovna (students & mentors MAST  
- partners) in a local club, the ex-squat **Mostovna** with **Joondroid-Weird Records - Kathmandu** & a welcome drink or two by [LepaVida wines](#) | ADDRESS: Cesta IX. korpusa 99A; Solkan 5250, [Get Directions](#); 30 mins walk or  
00h 5 mins by taxi from Gorizia/IT centre, 15 mins from Nova Gorica/SI centre

**Wed** 9h **Simon Mokorel**, Flapax/Arctur  
GUEST LECTURER on Innovation Management

10h **Mladen Franko**, Prof., PhD, UNG  
GUEST LECTURER on Science and Innovation

11-12h round table with guests, moderated by Peter&Jurij, in presence of  
the MAST Committee

**joint lunch** \* for students, mentors & MAST partners \*  
at the school, catering

13.30 **afternoon workshop design-thinking toolkit** (how designers do it..)  
- 17.30 with Jurij, supported by Robertina&Špela, with break

**Thu** 9-12h **morning workshop**: art-thinking toolkit development 1 with Jurij,  
supported by Robertina&Špela, with break

(lunch)

13.30 **afternoon workshop** art-thinking toolkit development 2  
- 17.30 with Jurij, supported by Robertina&Špela; with two minibreaks

(open end)

20h a-MAST-**socializing event** at [Klub PDG](#) | ADDRESS: Trg Edvarda Kardelja 5  
Nova Gorica; just upstairs from the City Gallery on the 1st floor/terrace, next to the  
National Theatre | **with DJ you:re** (bits&bytes&bites&a-free-drink! =  
enough to finger-feed yourself, so no need to dine beforehand!)

**Fri** 9-12h **morning workshop**: wrap up, clearing any leftover dilemmas;  
with Robertina&Špela&Jurij, with break

(lunch)

13.30 **afternoon workshop** (clean up ideas and prepare for presentations),  
- 15.15 individual (group) work

15.30 **presenting to the MAST committee**, discussions, evaluation  
- 17.00

(open end; farewell)

**Sat** Fri night & Sat morning | departures

Running task: “DILEMMA DIARY”

Each participant to keep a daily track of the occurring dilemmas in widest sense (questions, problems, issues to be solved...), and how s/he responded to them

<https://www.merriam-webster.com/dictionary/dilemma>

It is to be kept in form of a table, containing 3 columns:

- \* (DATE/TIME)
- \* QUESTION (an issue to be solved..)
- \* RESPONSE (how you responded..)

Eventually, when presenting the methodology, the participant may look back on the track of own issues & responses...

(The “dilemma diaries” of all participants will be used as evaluation legacy material of the MAST project, the entries may be published partially, but only in anonymized form.)